

The Microlearning Stagnation.

Some aspects for further discussion

Jochen Robes
elearning consultant, Frankfurt

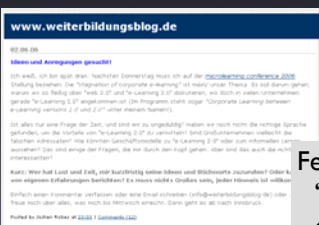
1

Current state of corporate e-learning:

- e-learning as an efficient delivery mode
- self learning as the dominant learning approach
- focus remains on product and compliance training
- 1990 – 2006: from a learner's perspective nothing has changed

2

And e-learning 2.0?



Feedback needed!
"What's going on with e-learning 2.0?"

3

„MBA's with integrated social software features, leadership programs supported by weblogs: there are some projects going on, but it's too early to talk about!“

4

„It's a communication task: people don't know the difference between e-learning 1.0 and e-learning 2.0!“

5

„E-learning 2.0 is bottom up!
It's in the responsibility of each knowledge worker to make use of it!“

„The needs of todays Knowledge Workers are not covered by Corporate (e)Learning!“

6

„The whole e-learning 2.0 and web 2.0 stuff reminds me of Wenger's ‚Communities of Practice!‘“

„I would like to know how to set up communities with the help of e-learning 2.0!“

7

„What's still missing is the business case for e-learning 2.0 (and informal learning ... and online communities ...)!“

8

Summary: Current state of e-learning 2.0:

- growing interest of training professionals (but still on a low level)
- growing number of pilot projects (but still under the radar screen)

9

Summary (2):

EL 2.0:

- will not replace EL 1.0
- is for self-organized learners.
- is collaborative learning.
- will change the role of training professionals.